

## VISION

The leading network for university sport & physical activity, recognised for inspiring innovation and sharing best practice

## MISSION

Enhancing the promotion and delivery of university sport & physical activity

## VALUES WE BELIEVE IN

### Friendship

A welcoming culture of sharing, co-operation, loyalty and belonging

### Teamwork

Creating a movement that thrives on working together for collaborative and supportive relationships

### Professionalism

University sport experts, operating with respect and integrity

### Commitment

Working with energy, passion and dedication to fulfill our mission and goals

## INCREASED MEMBER ENGAGEMENT

Our organisation thrives on active engagement, networking, sharing good practice, and our members developing relevant professional contacts. We will look to enhance the level of member engagement through:

- Delivering a high-quality Annual Forum
- A programme of regular training and educational events (both physical and online)
- Enhanced National Representatives engagement
- Creation of new special interest network groups
- Creating new opportunities for member to member interaction and sharing of good practice

## DELIVERING PROFESSIONAL AND INSTITUTIONAL BENEFITS

We will look to articulate and deliver the benefits of membership to a wider audience, to grow the membership and strengthen the relevance of the organisation. This will be delivered through:

- Facilitating an expanded professional network
- Increased effective marketing and communications
- Facilitating partnership working
- Support with applications for Erasmus+ funding
- Facilitating opportunities for staff development through mobility / exchanges
- Benefits from sponsors & institutional links
- Enhanced status & prestige for the ENAS Award
- Delivering a charter for ENAS Members

## A FITTER ORGANISATION

To further develop and strengthen the organisation, taking advantages of online opportunities, ensuring compliance with good governance best practice, and securing additional sources of income. We will represent the membership, and the wider university sports sector in relevant forums, and through engagement with other relevant organisations. This will be demonstrated through:

- Financial sustainability - Increased Income
- Increasing the number and geographical distribution of members
- Implementation of Good Governance policies
- Strategic representation for the sector
- Enhanced external institutional links
- Utilising members expertise through the creation of consultative working groups

## THE RESULT

Delivery of high quality services which enhance member engagement, and develops commitment to a lively ENAS community